

How To Arrive At Your Room Rate

For the purpose of this exercise, fictitious figures are being used to illustrate how it is being done and may differ from establishment to establishment as well as from depending on their modus operandi. (This is a 4 bedroom guest house)

For example:

| | |
|---|--------------------|
| To furnish the room cost R 30,000 divide this by 365 days | = R 82 – 19 |
| Salary (R 800 x 2 = R 1600 per month) divide by 2 divide by 30 days | = R 26 - 67 |
| Bond repayment R 3000 per month (3000 divide by 30 divide by 4 room | = R 25 - 00 |
| Total (a) | = R 200.19 |
| Water & Lights (R 3000 divide by 4 rooms divide by 30 days) | = R 30 - 00 |
| Licences (specify) | |
| Liquor (if applicable) R 1000 p.a. divide by 365 | = R 2.73 |
| TV (R 400 divide by 4 divide by 365 days) Etc. | = R .27 |
| Levies (specify) comes to R 3000 p.a. divide by 4 divide by 365) | = R 2-05 |
| B n B Sure | = R 3-00 |
| Guest Amenities per room | = R 5-50 |
| Breakfast (each item to be costed separately) | = R15-00 |
| Cleaning materials | = R 4-50 |
| Marketing (specify) | |
| AA = R 5600 divide by 4 divide by 365) | = R 3.83 |
| Portfolio (R12000divide by 4 divide by 365) | = R 8- 21 |
| Local (R 250 divide by four divide by 365) | = R -17 |
| Associations R 150 p.a. divide by four divide by 365 | = R - 10 |
| Star grading R 1685-00 divide by 365 divide by 4 | = R 1-15 |
| Total (b) | = R 76 - 51 |
| (more items that will influence the price can be added - refer to the table at the end of the article) | |
| Total a + b | = R 276.70 |
| (operational cost to keep one bedroom running per day) | |